



## FOR IMMEDIATE RELEASE

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### Contact:

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### Target USA CUP and the Needham Memorial Day Tournament Partner for 2022

The Needham Memorial Day Tournament (NMDT), now in its 45th year, is delighted to announce an extra benefit for the 2022 NMDT champions through their partnership with the Target USA CUP. The partnership will help to promote the NMDT as well as expand the diversity of the Target USA CUP. Elements of this partnership include:

- Target USA CUP will offer free team registration fees to 3 boys' 2022 NMDT Champions and 3 girls' NMDT Champions. These fees will be applied to the following Target USA CUP in 2023.
- When staying at the University of Minnesota dormitory, NMDT recipients will get a discount on dorm fees for up to 20 people.

"We are thrilled to be partnering with the Target USA Cup!" said Mark Miskin, NMDT Tournament Director. "The USA Cup is a premier youth soccer tournament similar to the Needham Memorial Day Tournament, and we look forward to partnering in 2022 and in years to come."

"Target USA CUP is excited to partner with the Needham Memorial Day Tournament as we strive to create as much diversity as possible at our annual event in July. We would welcome the opportunity to host youth soccer teams from the Northeast part of the United States and hope that teams will continue to come back year after year to our event." Said Kelli Goodrich, Target USA CUP Recruiting Director

#### **About the Needham Memorial Day Tournament**

*The Needham Memorial Day Tournament, established in 1977, has been celebrated every Memorial Day weekend since it began. One of the oldest Memorial Day tournaments in the country, the Needham Invitational is open to both elite teams and town teams. The NMDT is proud to host the Northeast Rush College Showcase every year, which has attracted high-caliber teams from the Eastern United States, Canada, and the United Kingdom. The NMDT takes great pride in its years of experience and knowledge in running a fun, competitive, professional, and seamless tournament.*

#### **About the Target USA Cup**

*Target USA Cup is the largest youth soccer tournament in the United States. The tournament will be played for the 36th time this July in Blaine, Minnesota. Tournament organizers anticipate more than 1,100 teams from across the country and the world to play in the event. Target USA Cup has become known for more than just soccer as participants have the opportunity to participate in an Olympic style opening ceremony, dances, pin-trading activities, and much more at the event.*

#### **For more information:**

Tournament website: <https://tournament.needhamsoccer.com>

Facebook: <https://www.facebook.com/NeedhamMDT>

Twitter: <https://twitter.com/needhammdt>

Instagram: <https://www.instagram.com/needhammdt/>

Tournament website: <https://www.usacup.org/>

Facebook: <https://www.facebook.com/UsaCup>

Twitter: <https://twitter.com/usacupsoccer>

Instagram: @usacupsoccer